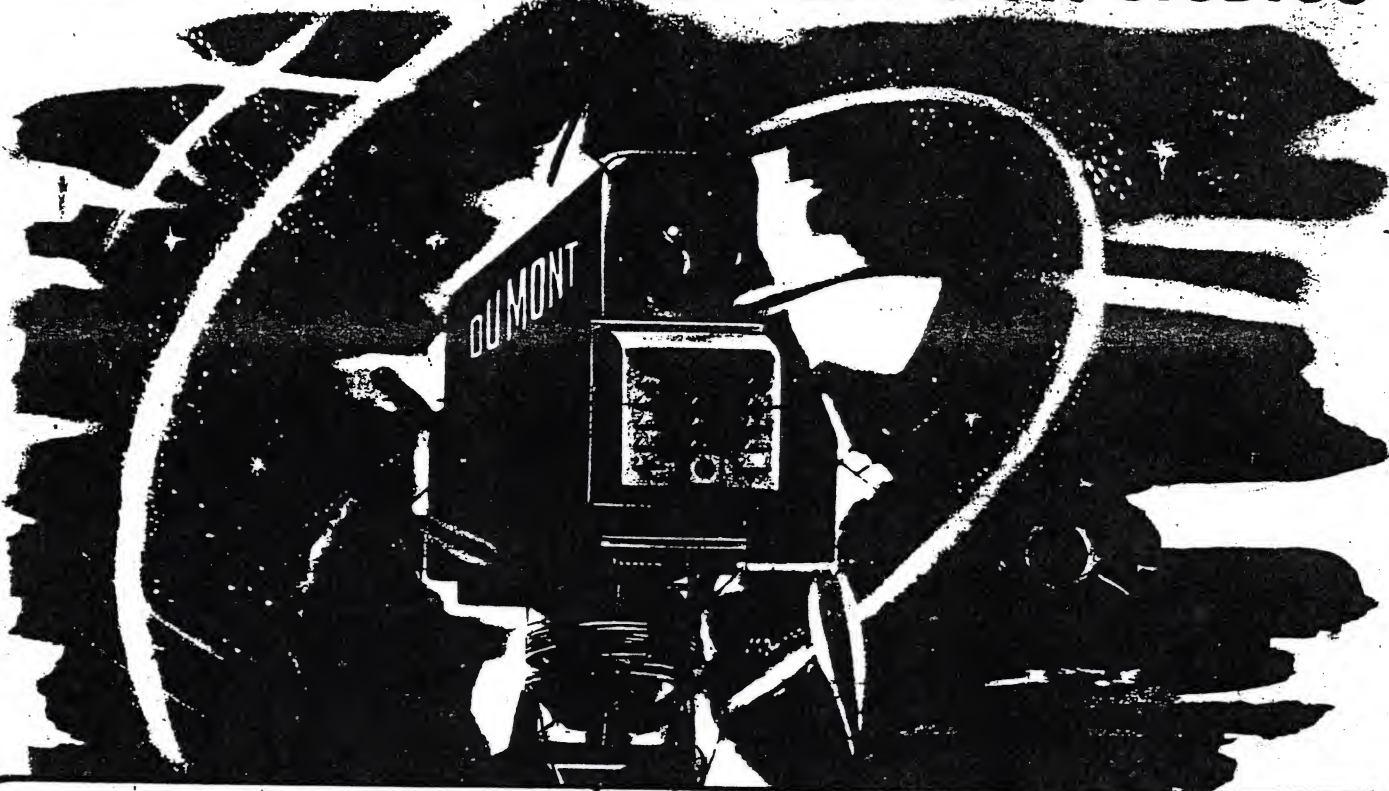


# DU MONT ANNOUNCES *the opening of* THE WORLD'S GREATEST TELEVISION STUDIOS



## *Now...* Du Mont's WABD

goes on the air from the world's newest, biggest, most elaborate television installation... Du Mont's John Wanamaker Studios

A central studio as large as a city lot and fifty feet high... a half million cubic feet of space... one of the largest concert organs in New York City... words can't begin to describe the splendor with which Du Mont's John Wanamaker Studios open this brilliant new era of television entertainment.

### A WHOLE AMAZING NEW WORLD AWAITS YOUR DISCOVERY...

Spacious foyers... ramps that command the whole fascinating vista of Control Room and stage... a vast Main Balcony holding more than 700 visitors! Here you may watch all backstage action of television... while at the same time the broadcast program appears before you on television viewing screens.

#### 11 TELEVISION CAMERAS

There is a huge central studio with four new-type "live talent" television cameras. There are two other "live talent" studios equipped with two

and three cameras respectively. And, in addition, there are special studios with cameras for motion picture projection and pickup... a grand total of 11 cameras, more than enough for any conceivable program. These are the world's largest and most completely equipped television studios... worthy of being the production center and originating station of the coming Du Mont Television Network.

### NOW... SEE DU MONT TELEVISION FROM BROADCASTING TO PERFECT RECEPTION

Spectator tickets for the Main Balcony and viewing ramp will be required only at actual broadcast performances... now scheduled from 8 to 9:30 P.M. Monday through Friday. Please write Station WABD for reservations. For rehearsals and general inspection, Du Mont's John Wanamaker Studios will be open to visitors without tickets from 10 A. M. to 3:30 P. M. every week day.

Du Mont's JOHN WANAMAKER STUDIOS Entrance under the famous Wanamaker Bridge on Wanamaker Place just East of Broadway

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